

Antenna Software Acquires Mobile Internet Specialist Volantis

Combined Company Provides Most Complete Solution for Mobile Web, Apps and Content on Any Wireless or Internet-Connected Device

JERSEY CITY, N.J., and GUILDFORD, U.K. – Feb. 7, 2011 – [Antenna Software](#), Inc., enabling business transformation and consumer engagement through intelligently designed mobile applications, today announced it has acquired mobile Internet software company [Volantis Systems Ltd.](#) The combination of Antenna’s proven mobile apps technology with the ability now to harness the power of the mobile Internet, uniquely positions the company as a complete, end-to-end mobile solutions provider for enterprises and carriers. This strategic acquisition makes Antenna the market leader for mobility solutions that address the needs of *all* users across *all* Internet-connected mobile devices – from smartphones and tablets through to browser-enabled feature phones.

“According to a recent IDC forecast, in 2011 half of all web users are going to be *mobile* web users, and by 2014 we estimate they will have downloaded 76.9 billion apps,” said Nick McQuire, IDC’s Research Director for EMEA Enterprise Mobility. “It’s clear that no company can afford to have *just* a mobile website strategy or *just* a mobile apps strategy. As such, the combined experience and capabilities of Antenna and Volantis make them well positioned to take advantage of the way in which the mobile Internet is developing on a global scale.”

Operating under the Antenna brand, the combined company will continue to provide full support of Volantis’ products to its current customers, prospects and partners through its existing teams in the Volantis offices in Guildford, Seattle, Krakow, Pune and Hong Kong – strengthening Antenna’s global presence, particularly across Europe and Asia-Pacific.

The addition of Volantis’ complementary technology allows Antenna to immediately offer its customers a significantly broader range of mobile web solutions, including the underlying architecture for mobile commerce and enterprise app stores. This adds to Antenna’s already robust on-demand (SaaS) Antenna Mobility Platform™ ([AMP](#)) offering, which powers the company’s suite of mobile business and consumer applications.

“This is truly a watershed moment for Antenna that takes us closer to our vision of being the mobile platform for the Global 1000,” said Jim Hemmer, President and CEO of Antenna. “With Volantis as part of the Antenna family, our customers can go to a single provider for all their mobility needs. Our mobile solutions not only manage the complex requirements of the workforce but also the mobile demands of millions of consumers who want to interact with a brand on the go across myriad devices. In a highly fragmented channel, Antenna creates order out of chaos and delivers a consistent and compelling mobile experience to all.”

Volantis brings to Antenna a wealth of carrier and enterprise customers, including T-Mobile, Hutchinson 3G, Telenor, Garanti Bank and Reliance Capital. The Volantis customer portfolio deepens Antenna’s already robust carrier portfolio and extends the company’s vertical offerings across the financial services, retail, travel, transport, media and entertainment industry sectors.

“Volantis has spent the past decade developing a best-of-breed solution for the mobile Internet,” said Mark Watson, former CEO and Co-Founder of Volantis. “Our goal has always been to make the mobile web as accessible as possible to enterprises and consumers, with the most robust technology to support the solution. Joining with Antenna will allow us to continue to invest in the development of our technology while co-innovating as part of the Antenna team to help drive success for the combined company going forward.”

Financial terms of the agreement were not disclosed. Volantis was advised by [Raymond James & Associates](#). Additional information about the acquisition can be found on Antenna’s website at: <http://www.antennasoftware.com/about-us/volantis>

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About Antenna

Antenna Software provides a complete solution for mobile web, apps and content that addresses the needs of all users, across all Internet-connected devices, from anywhere in the world. Only Antenna’s mobile solutions enable business transformation by delivering a consistent and compelling experience for everyone – from employees in the mobile workforce to millions of consumers on myriad devices. Antenna’s advanced mobile technology makes all the hard stuff like security, integration, performance, scalability and management look easy (even though it’s not). That’s why leading Global 1000 companies rely on Antenna to be their trusted mobility partner. Founded in 1998, Antenna is headquartered in Jersey City, N.J., with offices around the world.

Visit www.antennasoftware.com and follow @AntennaSoftware on Twitter.

Media Contacts

Clare Grant
Antenna Software
cgrant@antennasoftware.com
+44 (0) 1483 739703

Isa Loundon
Articulate Communications
iloundon@articulatecomms.com
+1 212 255 0080 x32